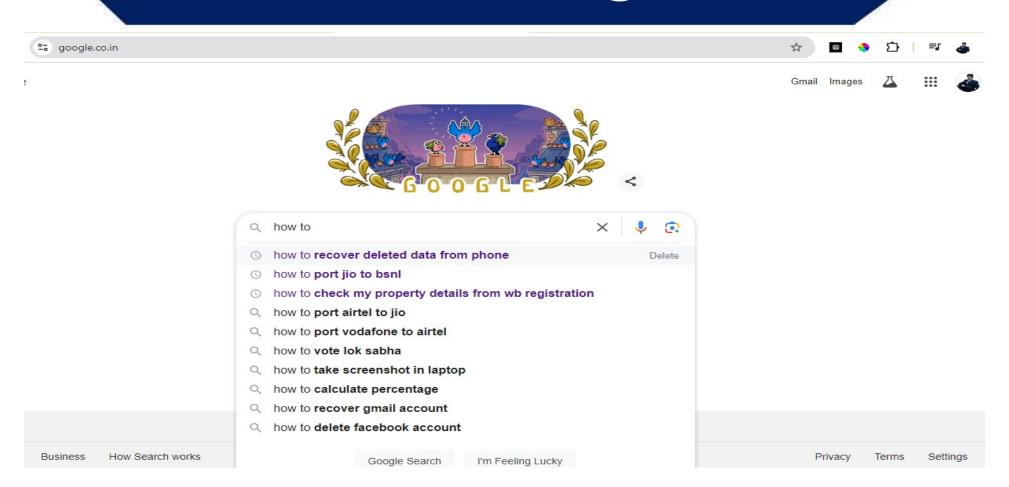
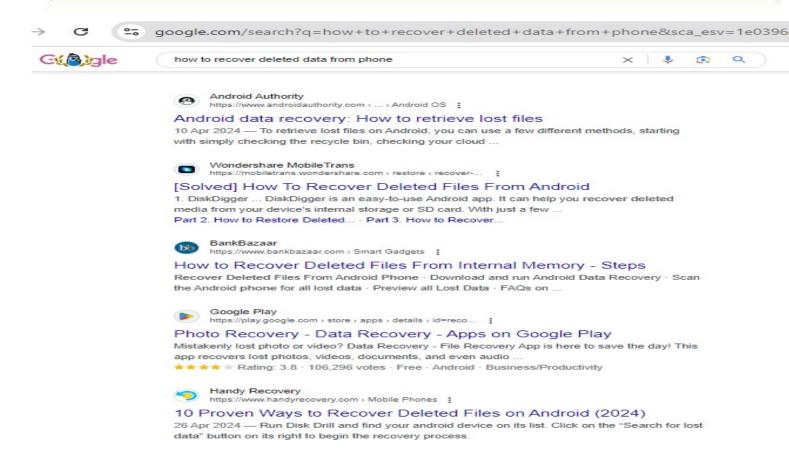
## Blog/Website



## What is blog?



## What is blog?





## **Blog Post**



News Features & opinions Reviews The best How-to's & guides All topics More

Q

Best daily deals

MOBILE → ANDROID OS

#### How to retrieve lost files on Android: Your guide to Android data recovery

Affiliate links on Android Authority may earn us a commission. Learn more.

Lost a file on your Android device? Try these methods to get it back.



## **Blog Post**

Everyone knows the pain of accidentally deleting a file that they didn't mean to. It's a heart-sinking moment when you realize what you've done. All is not lost, though, as there may be a way to retrieve your lost files, even if you didn't have an <a href="Android cloud backup">Android cloud backup</a> set up first. Depending on the nature of the file, how thoroughly you deleted it, and how lucky you are, a few Android data recovery methods may work. Here are some of the best techniques for retrieving lost files.

#### QUICK ANSWER

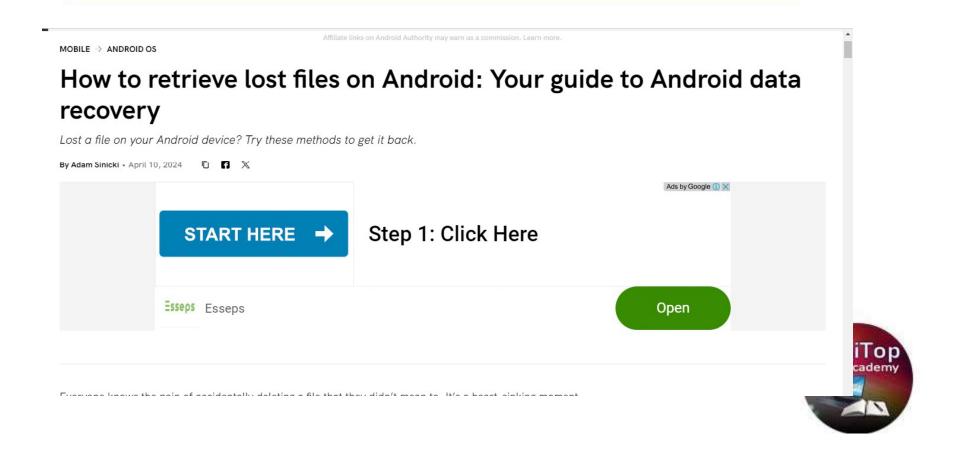
To retrieve lost files on Android, you can use a few different methods, starting with simply checking the recycle bin, checking your cloud backups, using recovery apps for PC or Android, and even contacting the developer. However, it's important to remember that there is no guarantee of retrieving lost Android files.

#### JUMP TO KEY SECTIONS

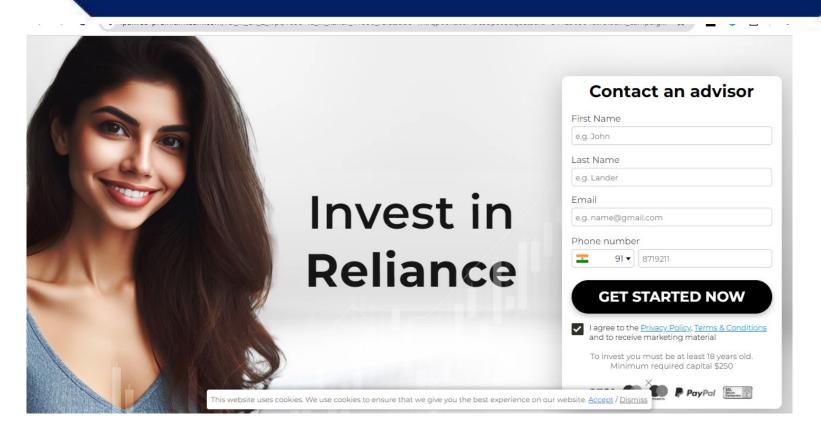
- Stop using your phone and put it in Airplane mode
- Check your recycle bin
- Check cloud backup
- How to retrieve WhatsApp photos
- Try Android data recovery apps
- Android data recovery services
- Contact the developer



## **Blog Post with Commercial Ad**



## Advertisement Page





## Welcome

# Blog Technology Mastery

What is this?



## Welcome

To Earn from Blog
You must
Acquire Knowledge
&
Built up Skill



## Eligibility

## **Ability to Read and Write English**



Content Writing से ₹4-5 लाख हर महीने at the Age of 24 @SatishKVideos

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## Earning from Blog



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My Dream FARM HOUSE 6 6 6 (a) CatishKVideos

180K views • 4 months ago



## Revenue From Blog

## Free Tech Support 7980715630





## Why Blog / Website

- 1. Passion
- 2. Earn Money
- 3. Name & Fame





**How Much Earning?** 

Is it more than Govt Jobs?

Is it safe and Genuine/Honest way?





## **How Much Earning?**





#### Is it more than Govt Jobs?





Is it safe and Genuine/ Honest way?

**Absolutely Genuine, Honest and Legitimate way of earning Money** 





## Earning Sources using Blog

- 1. Google Adsense Advertisement Partnership
- 2. Affiliate Marketing
- 3. Paid Post 4. Product/service sales





## Steps to Create a Profitable Blog

- 1. Choose a suitable niche (Certain Category)
- 2. Register for a domain name & get a web hosting (Blue Host, Hostinger, Godady etc)
- 3. Setup your Website Properly.
- 4. start writing valuable content & bring some traffic
- 5. Monetize Your Website with AdSense or other monetizing sources.



## **Technical terms of Blog**

- 1. Niche
- 2. Key Word
- 3. SEO
- 4. Backlink
- 5. Ranking
- 6. Traffic



### Step 1: Select the niche

Life experiences. Everyone has lessons they have learned through life experience. Sharing this knowledge can be incredibly helpful to others in similar situations. Now we will select the Niche Considering various aspects –

- ✓ The subject you have interest
- ✓ The subject which has readers demand.
- ✓ The subject which is Advertiser friendly
- ✓ The subject which may cover a continuous updates
- ✓ The subject which has strong keyword acceptance
- ✓ The subject which has low competition
- ✓ It must be profitable
- ✓ It must be sustainable



#### Example of some common blog niche are:

- Self-improvement
- Investment
- Making money online
- Beauty treatments
- Weight loss and fitness
- Health
- Relationships and dating
- Pets
- Tech gadgets
- Personal finance



#### Step 2 : Pick a domain name for your website.

You Can't say here what is in name. at here, name plays a big roll. So you must choose a good name. People will search with the keywords which should be related or near to the name of the website. A good blog name should be descriptive so that potential visitors can instantly tell what your blog is about just from the name.

Here name refers to Domain name.

If you are blogging about one specific topic then you will definitely want to include that in some way when you pick a domain name. Try not to get hung-up on just one word.

Note: Only dash (-) can be used, if necessary in domain name and no spaces or punctuation can be used.

If you find that the name you wanted is already taken then you may modify your search.



#### Step 3: Get your blog online

Now that you've got a name picked out it's time to get your blog online. This might sound hard or technical, but the steps below will walk you right through and make the process easy.

To get your blog up and running you need two things: blog hosting (also known as web hosting) and blogging software. The good news is that these typically come packaged together.

A blog host is a company that stores all of the files for your blog and delivers them to the user when they type in your blog name. You must have a blog host in order to have a blog.

You also need to have the software to build your blog. Today guide I will be showing you how to build a blog using the WordPress blogging software, because it is the most popular, customizable, and easiest to use.

The web host I recommend, and the one I show you how to use in this guide, is Hostinger. I personally use Hostinger and I recommend them for all new bloggers because:

- They will register your custom domain name for free, making sure no one else can take it.
- They have a 30 day money back guarantee if you are unsatisfied for any reason.
- They offer a free, automatic installation of the WordPress blogging software (which I show you how to use in this guide).
- They offer reliable web hosting that has been recommended by WordPress since 2005 and they currently host over 2 million blogs and websites.
- They have helpful 24/7 customer service via phone or web chat.



## Select your plan

Now select your plan. I recommend that beginning bloggers get the basic plan. Click "Select" to choose your plan.



#### Create your account

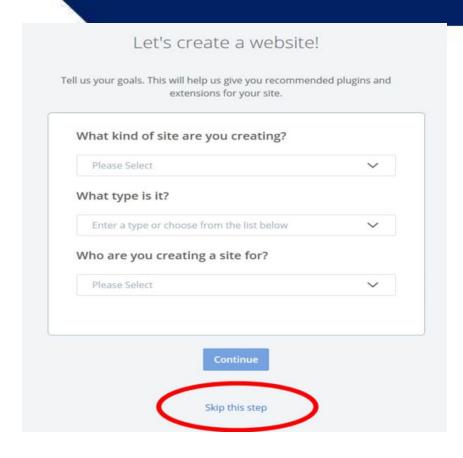
Use Google Single Sign-On to make creating your account even easier.



#### Account Information

First Name		
Last Name		
optional) Business Name		
Country Street Address	United States	
City		$\equiv$
State ZIP Code	Please select a state   ▼	
Phone Number	(123) 456-7890	Ext
	Use an international number	





Now you will be taken to an installation helper. Since you are following this tutorial you can just click "Skip this step" on the next few pages to be taken directly to the dashboard.

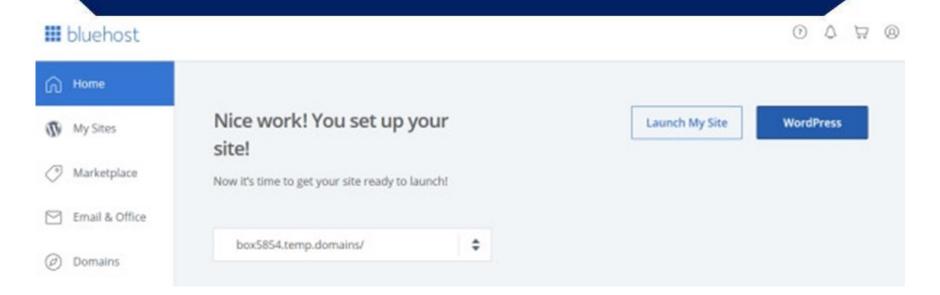


#### **Install WordPress**

Install the WordPress blogging platform. Now the system will install WordPress automatically. Once the install is complete click the "Log into WordPress" button on the top right to be logged-in to the administrator area of your blog.



#### **WordPress is now Installed**





#### Logging in

If you are not already logged-in from the previous step, go to Bluehost.com and click "Login" on the top right to bring up the login screen. You can then login using your domain name and the password you set in the previous step. If you have misplaced your password you can reset it by clicking the "Forgot Password" link.



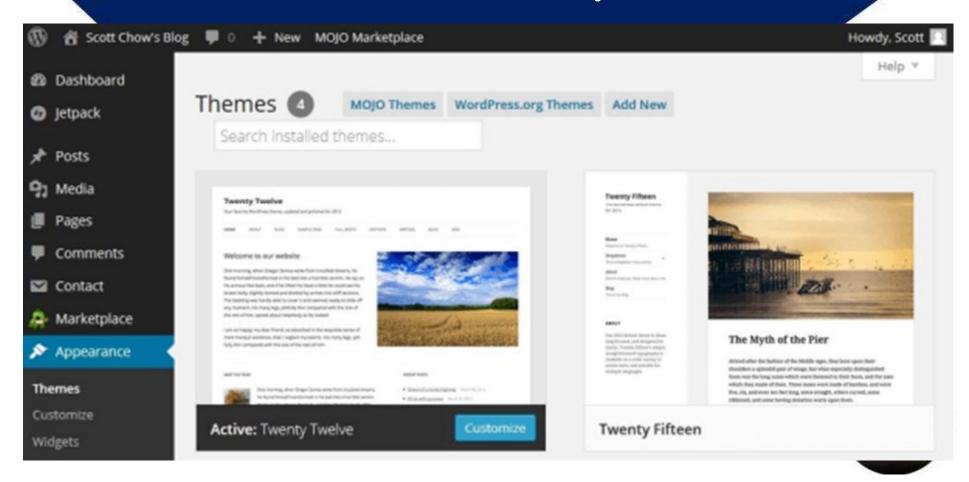
#### Changing your blog design

Once you login you will be in the WordPress dashboard. This is where you can make any changes you want to your blog.

Everyone has a different idea of how they want their blog to look. One of the great things about WordPress is that you can change your entire layout and design with just a few clicks.

In WordPress, blog layouts are known as "Themes". What is a blog theme? Themes control the entire design of your WordPress blog. To change your theme you are going to click on the "Appearance" tab on the left menu.

#### **WordPress: Customise your Website**

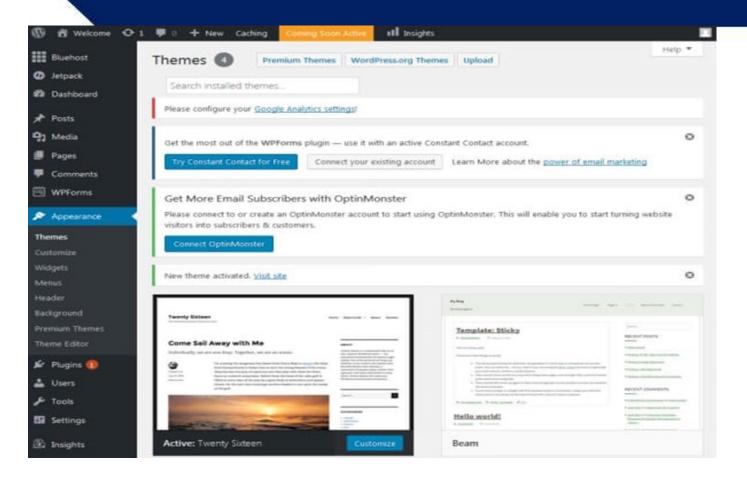


#### **WordPress: Customise your Website**

You will see several free WordPress themes are already installed on your blog: Twenty Seventeen, Twenty Sixteen, etc. These are well-designed, clean-looking themes that can work for just about any type of blog. In fact, many of the world's top bloggers use one of these themes.

Unless you have a very specific design in mind for your blog, I suggest you use one of these themes to start with. For our example, let's use the "Twenty Sixteen" WordPress theme. In order to activate the theme on your blog, hover over the theme and click the "Activate" button. That's it! You have changed the entire design of your blog with just one click!

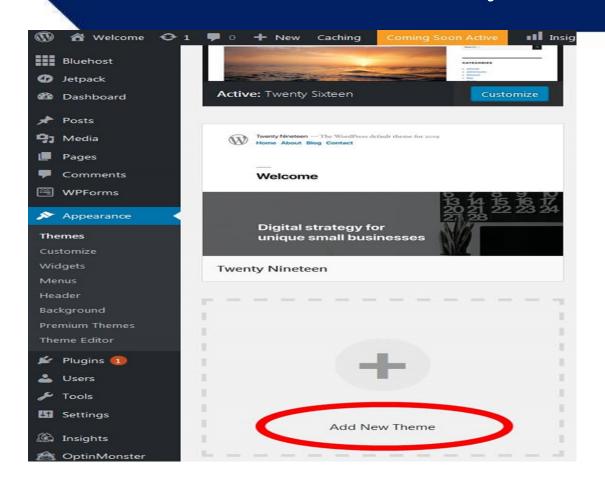
#### **WordPress: Customise your Website**





If you don't like any of the themes that are already installed you can easily choose from thousands of other free WordPress themes. To install a new WordPress theme, click on the "Appearance" tab on the left menu and then click "Add New Theme".

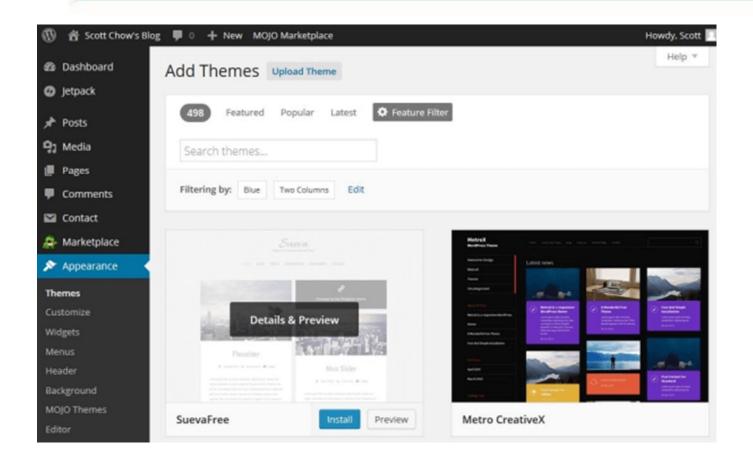






This is the WordPress theme search screen. There are thousands of themes to choose from. You can change your entire design at anytime simply by activating a new WordPress theme. To find a theme you like, I suggest you click on the "Popular" tab and start browsing. When you find one that you like click the blue "Install" button.







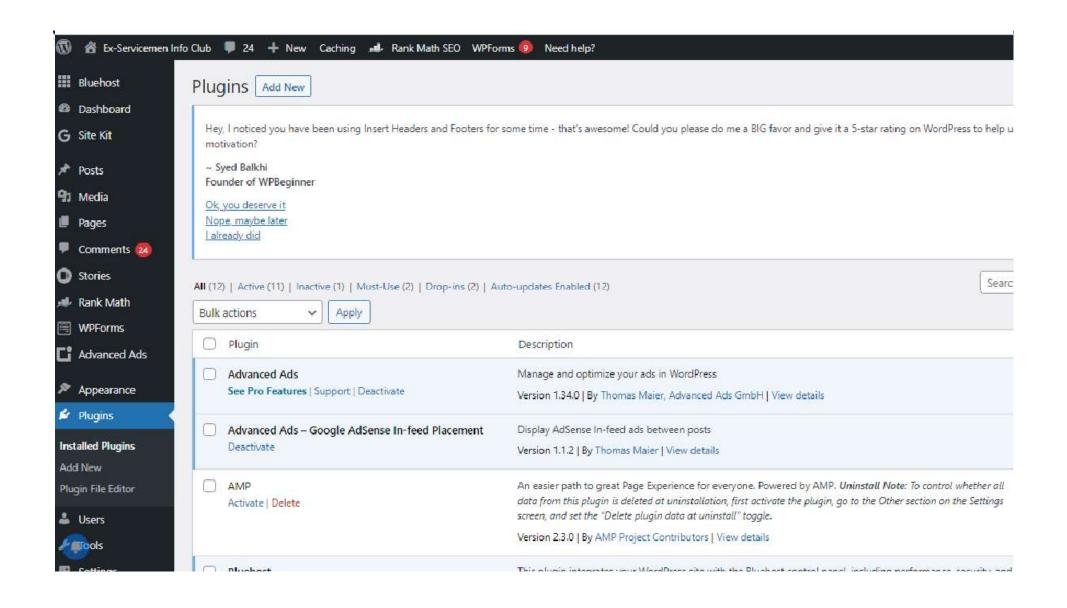
Once the theme is installed click "Activate" to activate the theme on your blog. To see your new theme in action, go to your blog and take a look!



#### **WordPress: Important Customisation**

Some other activities you need to control with WordPress:

- 1. Delete all pre exist pages
- 2. Delete all pre installed plugins
- 3. Install Rank Math SEO plugin to get on page SEO Guide
- 4. Install Google site kit plugin for Search Console, adsense and analytics
- 5. Install insert header and Footer Plugin for html code insert
- 6. Install WebPushr plugin for notification
- 7. Install WPS Forms for future use of forms



#### **WordPress: Setup Legal Pages**

- 1. About me/us page
- 2. Disclaimer
- 3. Privacy Policy
- 4. Terms and Condition
- 5. Contact us



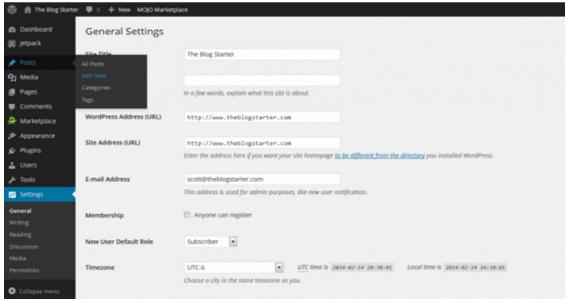
#### **WordPress: Front Page setting**

- 1. Setup your front page
- 2. Give link of other important page with Menu setting
- 3. Prepare Header Menu and Footer Menu
- 4. Set the blog page link in Front page
- 5. Set category button on front page



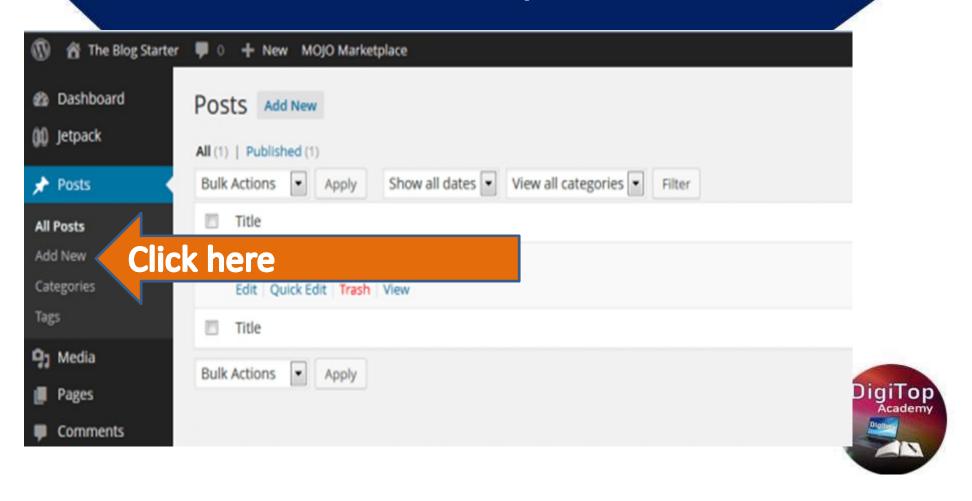
#### WordPress: Write your 1st Blog

Now that your blog is up and running it's time to actually do some blogging! Let's create your first piece of content. Go to the left menu and click on "Posts".

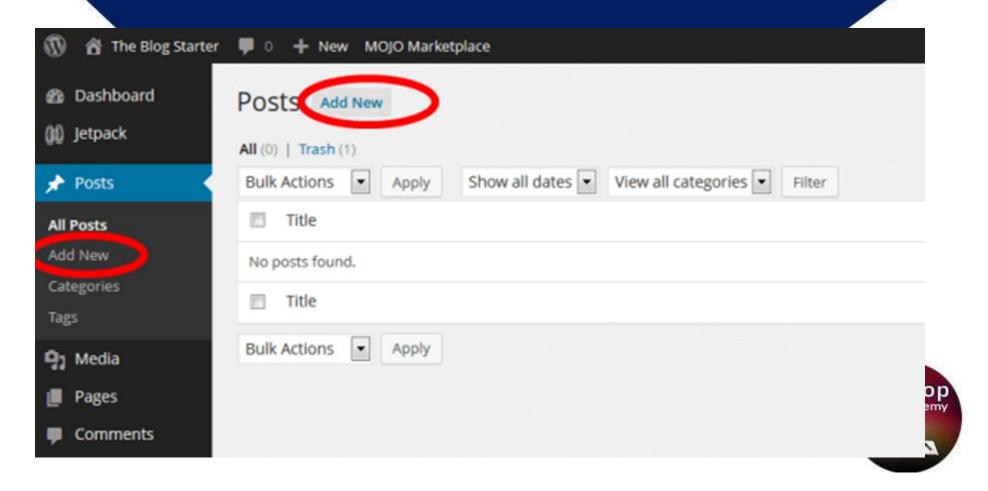




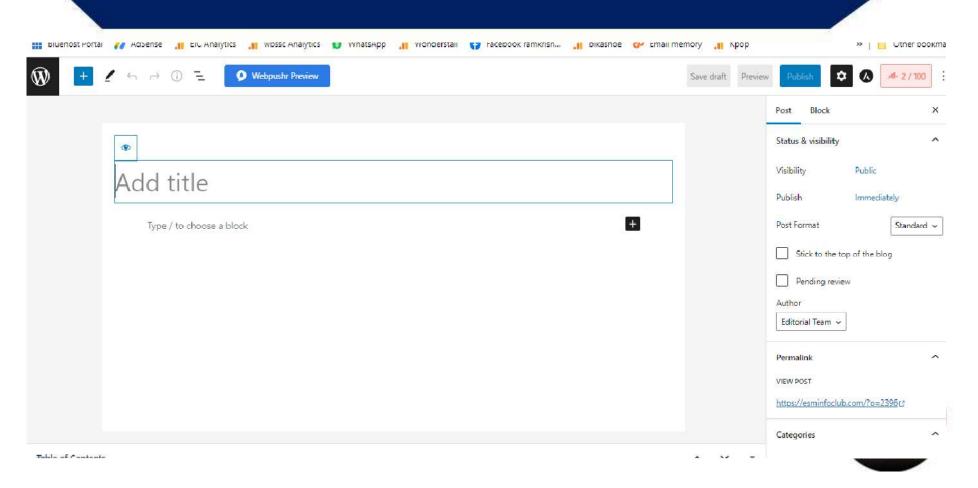
#### **WordPress: Post your Article**



# **Write New Post**



# WordPress: Post your Article



#### Publish your article and give it wide publicity

Once you have finished your post just click the "Publish" button on the top right side of the screen to publish the new post.

Don't forget to Give Featured image, tag, suitable category and SEO Compatible

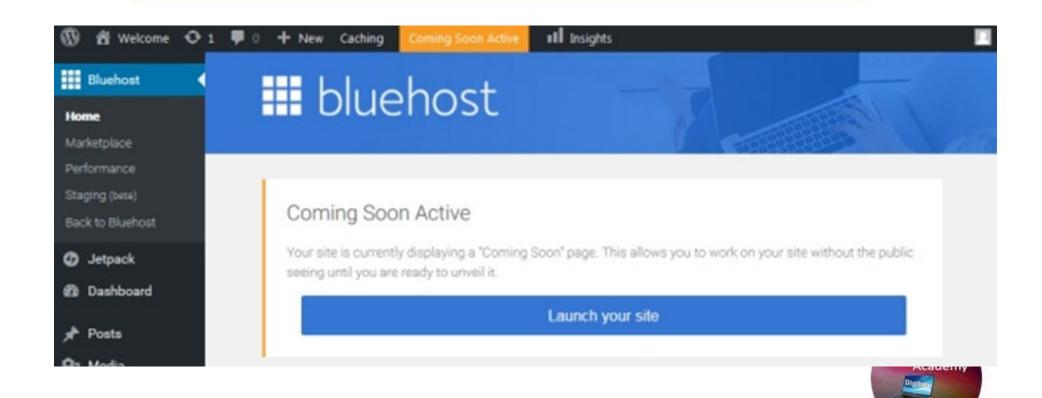
Now you will get a link of your newly published post. Copy it and forward to the social media groups as much as possible.

# **Publishing Your Blog**

Even after you have written a post your blog may still be showing a placeholder page.

When you are ready to make your blog public for the first time, just click the "BlueHost" menu at the top left of the menu in your WordPress dashboard then click the blue "Launch" button to remove the placeholder page and launch your blog.

# **Publishing Your Blog**



#### **Promote Your Blog**

#### **Post Regularly**

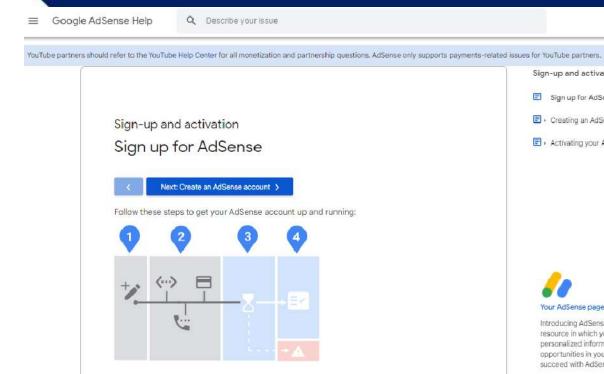
Post content regularly. Create an editorial calendar and stick to it. A good blogger posts at least once per week to start. If you have long lapses between posts, your followers will drop off and your growth will be severely hampered. It's not easy to post on a schedule, but it's something you absolutely must stick to.

# Monetize your Blog

- Once you have published atleast 20 articles, you may submit it to Adsense for monetization.
- Before this you must create your Adsense Account.



# Signup to Adsense



To succeed with AdSense, check that your site has interesting and original content that draws

1. Create an AdSense account

visitors to see your ads. Learn how to create an AdSense account.

Sign-up and activation

Sign up for AdSense

F . Creating an AdSense account

F . Activating your AdSense account

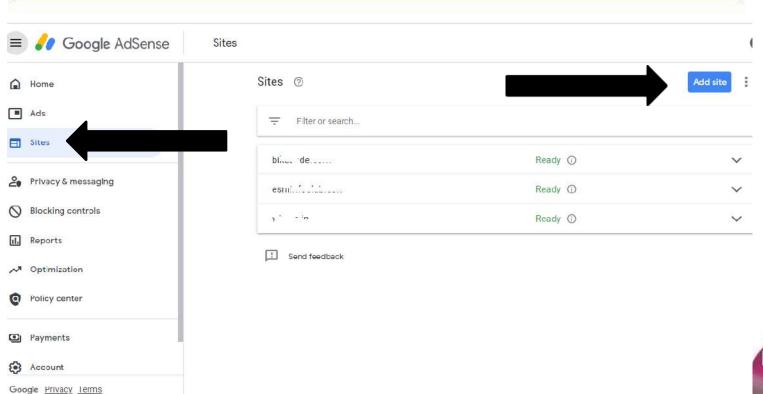


Introducing AdSense Page: a new resource in which you can find personalized information and new opportunities in your account to help to succeed with AdSense.





# Add your site to Adsense for approval





# Amazon sales What is Sell on Amazon?

amazon

Start Selling

# Sell on India's Most Visited Shopping Destination

Trusted by 10 Lakh+ businesses



It takes less than 15 minutes to register





https://amzn.to/3Os0fjZ



# **Amazon sales**

# Steps to Sale anything on Amazon

Step I: Register on Amazon Seller Central Account

Step II: Submit your PAN/GST, Bank Account No and Trade License No

Step III: Choose the profitable Product

Step IV : Contact Supplier online

Step V: Avail Amazon FBA Service for collecting/pickup your Goods

from Supplier

Step VI: Place order to your Supplier

Step VII: Listing of Your Product

Step VIII: Amazon will sell your Product

Step IX: May take support from Amazon to Grow your Business

# Affiliate Marketing



# Affiliate Mktg

Affiliate Marketing वह प्रक्रिया है जिसके द्वारा एक Affiliate किसी अन्य व्यक्ति या कंपनी के Product के विपणन के लिए एक कमीशन कमाता है। affiliate केवल उस उत्पाद की खोज करता है जिसका वे commission लेते हैं, फिर उस उत्पाद को बढ़ावा देते हैं और प्रत्येक बिक्री से लाभ का एक certain % माते हैं।



# **Amazon Affiliate Mktg**

amazonassociates



English - EN





#### Amazon Associates - Amazon's affiliate marketing program

Welcome to one of the largest affiliate marketing programs in the world. The Amazon Associates Program helps content creators, publishers and bloggers monetize their traffic. With millions of products and programs available on Amazon, associates use easy link-building tools to direct their audience to their recommendations, and earn from qualifying purchases and programs.

Activate Window



# **How to Start Amazon Affiliate Mktg**

Step I: Create a website or blog.

Step II: Navigate to the Amazon Associates homepage and click "Sign Up."

- \* Enter your account information.
- Enter your website address.
- Enter your preferred store ID.
- Explain how you drive traffic to your site.
- \* Choose your payment method.
- \* Create Amazon Affiliate links.



# 5 Online Course



#### Online Course: Explore your Skill & Knowledge

ऑनलाइन पैसे कमाने के सर्वोत्तम तरीकों में से एक Online कोर्स बेचना है। यदि आप किसी विषय के विशेषज्ञ हैं, तो आप ऑनलाइन पाठ्यक्रम बनाकर अपने ज्ञान का Monetization कर सकते हैं। आप अपने पाठ्यक्रम को online बेच सकते हैं, यदि आपके पास पहले से ही अपने स्वयं के दर्शक हैं, तो अपनी वेबसाइट के माध्यम से। कुछ उद्यमी ऑनलाइन पाठ्यक्रमों से प्रति माह 1-3 लाख तक कमाते हैं।

#### Steps to create online Course

Step I: Build Expertisation in your Field/subject of teaching.

Step II: Make lesson Plan and create the Teaching Module with Recorded Video and Study Material.

Step III: Create Payment automation system to sell your course.

Step IV: Publish Advertisement through Social media and Google Ads to get students.

Step V: Conduct class through ZOOM or other platform.

## 5 Effective ways to earn through Digital Platform

- Blog
- 2 Youtube
- 3 Amazon sales
- Affiliate Mktg
- 5 Online Course



# **Curriculum of Next Session**

- Tomorrow morning you will get the video of setup process of other 4 e-business/jobs
- In the evening you will be witnessed the practical class of setting up of website, traffic generation strategy and monetization skill